



NEWS RELEASE

For Immediate Release

Contact: Marilyn Derouin

Phone: 860-570-2000

Date: March 26, 2012

Simon Konover's Kara Brady is KCK Chamber's Ambassador of the Year

West Hartford, March 26, 2012 – Kara Brady of Konover Hotel Corporation (KHC) was recently recognized as 2011 Ambassador of the Year by the Kansas City Kansas (KCK) Area Chamber of Commerce. Ms. Brady was honored at the Chamber's Annual Meeting held on February 29th at the Reardon Convention Center in Kansas City, Kansas.

Ms. Brady is Sales Manager for Konover Hotel Corporation representing both the Holiday Inn Express-Village West and the Hampton Inn-Kansas City, both located at the Legends Village West in Kansas City, Kansas. Ms. Brady has been an Ambassador for the KCK Chamber since June 2007 and was twice recognized as Ambassador of the Quarter.

Ms. Brady is also an active member of the Kansas City Hotel Lodging Association and the Director of Strategic Alliance for the Kansas City Meeting Professionals International. She received a bachelor's degree in business administration with an emphasis in management from Columbia College. Ms. Brady has been with KHC for two years.

"Kara's leadership within the Kansas City community has contributed to the ongoing success of our hotels," said Peter H. Mason, CHA, Executive Vice President of Konover Hotel Corporation. "We are delighted that her hard work and volunteerism have been recognized."

Headquartered in West Hartford, Connecticut, Konover Hotel Corporation is a subsidiary of The Simon Konover Company. Started over 50 years ago, The Simon Konover Company is a fully integrated real estate organization nationally-recognized as one of the premier real estate entities operating throughout the Midwest and Eastern United States.

The Simon Konover Company cumulatively employs over 600 people through its operating companies including Konover Commercial Corporation, Simon Konover Development Corporation, Konover Hotel Corporation, Konover Residential Corporation, SIKON Construction Services, LLC, and Konover South, LLC. The Simon Konover Company and its related-entities own and manage over 9,800 apartment units, 3.5 million square feet of office and industrial space, 2.8 million square feet of retail space, and 19 hotels. For more information, visit www.simonkonover.com.

//